

# Financial Accounting Services

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Website: [www.propart.biz](http://www.propart.biz)

# Company Overview

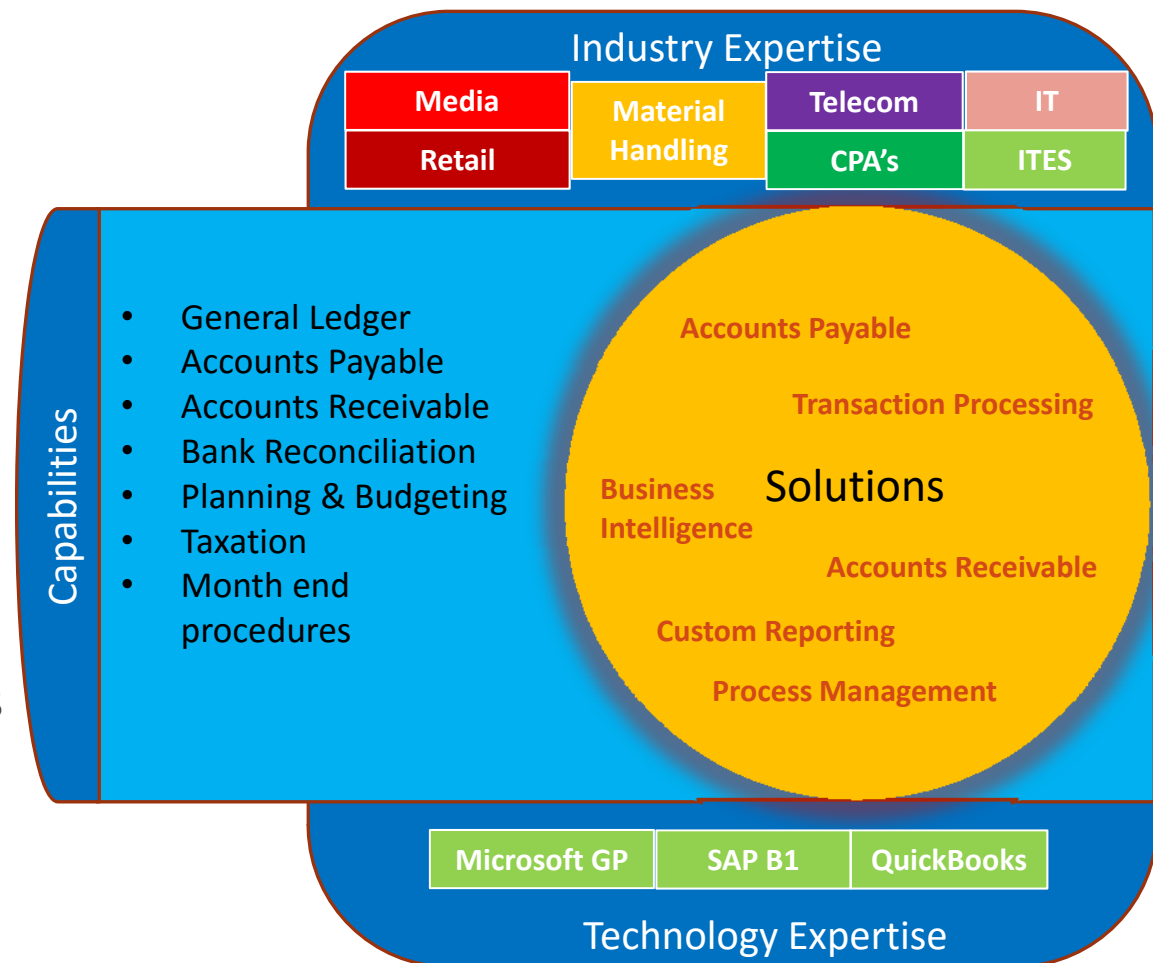
ProPart is a professionally managed financial accounting services firm and a client-driven provider of information technology services since 2005

## How are we different?

- In-depth expertise in Media, Telecom, Retail, Material Handling, IT , ITES and CPA' s in the US and Indian markets
  - Over 25 years of experience
- Excellence in delivery
  - From vision to implementation

## What have we delivered so far?

- Over 5.5 million transactions processed
- 99.99% ontime performance
- Reduced Direct costs by 40% at our Media client
- Improved Collection rate( AR) at our ITES client
- Improved cash flow management at our Media client



# What is our Value proposition

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- Dedicated Professional Team
- Managed Workflows
- Offshore Processing with On Site Comfort
- Cost Effective Solutions
- Easy document management system

# Clientele

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- Large and Medium Broadcasting Clients( Cumulus & Wilks Broadcasting)
- Large Material Handling & Engineering client(Material Handling and Equipment corporation)
- Large and Medium IT and ITES clients( ZENS & Mahindra Satyam)
- Large Accounting Services Clients(Accountax, Vincent CPA LLC etc)
- Large Airport Ground Handling client (GMR Hyderabad International Airport)

# Case Study- Media



## Media Company leverages ProPart's Finance & Accounting Services

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### Challenge

- Focusing on strategic expansion plans vs. managing internal processes.
- The management identified that many of the accounting and payroll functions were not directly related to their core business

### Solution:

- ProPart proposed to take over the accounting and payroll functions in a phased manner
- Successfully transitioned the functions in a record 15 days

### Benefits:

The Company could realized the benefits very soon:

- Direct costs were lower (by 40%)
- On time performance improved (100% within 45 days)
- Error rates declined (to near zero)

# Case Study- Material Handling



## Medium sized discreet manufacturing and distribution services company leverages Propart's Finance & Accounting Services

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### Challenge

- Focusing on strategic expansion plans, competition and growth.
- The management acknowledged the expertise of Propart and initially engaged us for studying the current Business Processes and suggesting changes/modifications to suit the current market needs and reduce the waste within the system.

### Solution

- ProPart diligently handled the assignment of BPR and made changes that were apt for the current needs and implementing the SAP B1 solution
- Fully transitioned the functions in a record 45 days

### Benefits:

The Company could realized the benefits very soon:

- Direct costs were lower( by 45%)
- On time performance improved (100% within 90 days)
- Error rates declined(near zero)

# Case Study- CPA



## CPA firm leverages Propart's Finance & Accounting Services

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### Challenge

- Focusing on strategic expansion plans vs. managing internal processes .
- The management acknowledged that due to concentrated efforts in routine accounting work the precious time of the Principal was spent in overseeing this work. This resulted in stagnation of the practice

### Solution:

- ProPart agreed to take over the accounting function and payroll *in a phased manner*.
- Successfully transitioned the functions in a record 10 days

### Benefits:

- The Company could realized the benefits very soon:
- Direct costs were lower (by 45%)
  - Improved performance and better monitoring.



# Thank you

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